

# INVOICE



**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**  
**Main: (702)792-8888**  
**Billing: (702)650-1119**

8NewsNow.com

Billing Address:

**Strategic Media Services  
Attention: Accounts Payable  
3299 K St. NW  
Ste. 200  
Washington, DC 20007**

Send Payment To:

**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
37554-1	10/21/12	October 2012	10/01/12 - 10/16/12

<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>	<u>Sales Region</u>
<b>KLAS</b>	Mike Jones	Washington Katz	National

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Heller - NRSC	NRSC-HELLER	

<u>Flight Dates</u>	<u>Order #</u>	<u>Alt Order #</u>
10/10/12 - 10/16/12	37554	08879341

<u>Billing Calendar</u>	<u>Billing Type</u>	<u>Deal #</u>
Broadcast	Cash	

<u>Special Handling</u>
Political

<u>IDB #</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<b>8027</b>		

<u>Agency Ref</u>	<u>Advertiser Ref</u>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/16/12	10/16/12	NCIS: LA	9-10p	- T - - - - -	:30	2	\$2,100.00	NM	
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> - T - - - - -	<u>Spots/Week</u> 2	<u>Rate</u> \$2,100.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	8	Tu	10/16/12	9:34 PM	NCIS: LA	9-10p	:30	DHNRSC101012H	\$2,100.00	NM
2	8	Tu	10/16/12	9:45 PM	NCIS: LA	9-10p	:30	DHNRSC101012H	\$2,100.00	NM
2	10/15/12	10/15/12	Hawaii Five-O	10-11p	M - - - - -	:30	1	\$2,100.00	NM	
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> M - - - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$2,100.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	8	M	10/15/12	10:36 PM	Hawaii Five-O	10-11p	:30	DHNRSC10081201H	\$2,100.00	NM
3	10/10/12	10/10/12	Survivor: Philippines	8-9p	- - W - - - -	:30	1	\$2,200.00	NM	
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> - - W - - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$2,200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	8	W	10/10/12	7:59 PM	Survivor: Philippines	8-9p	:30	DHNRSC10081201H	\$2,200.00	NM
4	10/14/12	10/14/12	The Amazing Race	8-9p	- - - - - S	:30	1	\$7,350.00	NM	
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> - - - - - S	<u>Spots/Week</u> 1	<u>Rate</u> \$7,350.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	8	Su	10/14/12	8:39 PM	The Amazing Race	8-9p	:30	DHNRSC10081201H	\$7,350.00	NM
5	10/12/12	10/12/12	Made In Jersey	9-10p	- - - - F - -	:30	1	\$1,400.00	NM	
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> - - - - F - -	<u>Spots/Week</u> 1	<u>Rate</u> \$1,400.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	8	F	10/12/12		Made In Jersey	9-10p	:00		<del>\$1,400.00</del>	NM
			Credited							
6	10/10/12	10/10/12	Criminal Minds	9-10p	- - W - - - -	:30	1	\$2,500.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis or race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



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37554-1	10/21/12	October 2012	10/01/12 - 10/16/12
Advertiser	Product	Estimate Number	
Heller - NRSC	NRSC-HELLER		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/10/12	10/10/12	Criminal Minds	9-10p	--W----	:30	1	\$2,500.00	NM
10/08/12 10/14/12 --W---- 1 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 W 10/10/12 9:34 PM Criminal Minds 9-10p :30 DHNRSC10081201H \$2,500.00 NM									
7	10/10/12	10/12/12	The Talk	2-3p	--WTF--	:30	1	\$375.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 --WTF-- 1 \$375.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Th 10/11/12 2:27 PM The Talk 2-3p :30 DHNRSC10081201H \$375.00 NM									
8	10/16/12	10/16/12	ET	10-1030p	-T-----	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -T----- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 10/16/12 10:25 PM ET 10-1030p :30 DHNRSC101012H \$350.00 NM									
9	10/16/12	10/16/12	Inside Edition	1030-11p	-T-----	:30	1	\$325.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -T----- 1 \$325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 10/16/12 10:57 PM Inside Edition 1030-11p :30 DHNRSC101012H \$325.00 NM									
10	10/10/12	10/12/12	8 News Now 5-630p M-F 5-630p		--WTF--	:30	2	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 --WTF-- 2 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 W 10/10/12 6:13 PM 8 News Now 5-630p M-F 5-630p :30 DHNRSC10081201H \$500.00 NM 1 8 F 10/12/12 5:06 PM 8 News Now 5-630p M-F 5-630p :30 DHNRSC10081201H \$500.00 NM									
11	10/13/12	10/13/12	ACC Football	930a-12pm	-----S-	:30	1	\$1,050.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -----S- 1 \$1,050.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 10/13/12 9:37 AM ACC Football 930a-12pm :30 DHNRSC10081201H \$1,050.00 NM									
12	10/14/12	10/14/12	8 News Now Sun AM #2 8 News Now Sun A		-----S	:30	1	\$1,225.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -----S 1 \$1,225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 10/14/12 8:11 AM 8 News Now Sun AM #2 8 News Now Sun A :30 DHNRSC10081201H \$1,225.00 NM									
13	10/13/12	10/13/12	8 News Now Sat 5-7p	5-7p	-----S-	:30	2	\$225.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -----S- 2 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 Sa 10/13/12 5:19 PM 8 News Now Sat 5-7p 5-7p :30 DHNRSC10081201H \$225.00 NM 1 8 Sa 10/13/12 6:38 PM 8 News Now Sat 5-7p 5-7p :30 DHNRSC10081201H \$225.00 NM									
14	10/13/12	10/13/12	Private Practice	1135p-1235a	-----S-	:30	1	\$95.00	NM

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37554-1	10/21/12	October 2012	10/01/12 - 10/16/12
Advertiser	Product	Estimate Number	
Heller - NRSC	NRSC-HELLER		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/13/12	10/13/12	Private Practice	1135p-1235a	-----S-	:30	1	\$95.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	1	\$95.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Sa	10/13/12	12:25 AM	Private Practice	1135p-1235a	:30	DHNRSC10081201H	\$95.00	NM
15	10/13/12	10/13/12	Cold Squad	135-235am	-----S-	:30	1	\$40.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	1	\$40.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Sa	10/13/12	1:51 AM	Cold Squad	135-235am	:30	DHNRSC10081201H	\$40.00	NM
16	10/10/12	10/12/12	8 News Now 4-5a	4-5a	--WTF--	:30	1	\$25.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--WTF--	1	\$25.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	W	10/10/12	4:18 AM	8 News Now 4-5a	4-5a	:30	DHNRSC10081201H	\$25.00	NM
17	10/10/12	10/12/12	8 News Now 4-5a	4-5a	--WTF--	:30	1	\$20.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--WTF--	1	\$20.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	W	10/10/12		8 News Now 4-5a	4-5a	:00		<del>\$20.00</del>	NM
		See MG 17.2							
2 8	W	10/10/12	4:47 AM	8 News Now 4-5a	4-5a	:30	DHNRSC10081201H	\$20.00	NM
		MG for 17.1 10/10							
18	10/13/12	10/13/12	KLAS Movie: The Fan	730-10p	-----S-	:30	2	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	2	\$500.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Sa	10/13/12	9:40 PM	KLAS Movie: The Fan	730-10p	:30	DHNRSC10081201H	\$500.00	NM
2 8	Sa	10/13/12	9:57 PM	KLAS Movie: The Fan	730-10p	:30	DHNRSC10081201H	\$500.00	NM
19	10/13/12	10/13/12	ACC Football	930a-12pm	-----S-	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	1	\$300.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Sa	10/13/12	11:18 AM	ACC Football	930a-12pm	:30	DHNRSC10081201H	\$300.00	NM
20	10/13/12	10/13/12	Cold Squad	135-235am	-----S-	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	1	\$100.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Sa	10/13/12	2:15 AM	Cold Squad	135-235am	:30	DHNRSC10081201H	\$100.00	NM

Total Spots **23**

Gross Total **\$24,705.00**

## Payment Terms 30 Days

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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Heller - NRSC	NRSC-HELLER		

Agency Commission **\$3,705.75**

Net Amount Due **\$20,999.25**